

# New Oxford Area Chamber of Commerce Newsletter Advertising

The New Oxford Area Chamber of Commerce is the proud publisher of the quarterly Chamber newsletter "The Circle." In 2019, the newsletter expanded to eight pages. The newsletter is distributed to all Chamber members as well as local retail locations. We also keep a supply of the newsletters on-hand at the Chamber office for visitors. "The Circle" is promoted on the Chamber's website, various social media platforms and eblasts.

## Advertising Options:

### Chamber Champion - \$200 (limit one per quarter)

- 8w x 8h color ad on back page
- Company logo featured on front page of newsletter under sponsor
- Recognition on Chamber social media, eblast(s) & website for the quarter

### Half Page Ad - \$100

- 8w x 4h color ad inside newsletter
- Mention on Facebook post about newsletter under advertisers

### Quarter Page Ad - \$50

- 4w x 4h color ad inside newsletter
- Mention on Facebook post about newsletter under advertisers

### Business Card Ad - \$25

- 3.5w x 2h color ad inside newsletter
- Mention on Facebook post about newsletter under advertisers

Have questions? Interested in placing an ad in a future issue of "The Circle"? Contact Michaela Shaffer, Marketing & Membership Coordinator, at [info@newoxford.org](mailto:info@newoxford.org) or (717) 624-2800.

### Chamber Celebrates Business of the Year, Anniversaries and New Members at September Breakfast



The New Oxford Chamber hosted its Fall Membership Breakfast on Tuesday, September 17 at Cross Keys Village - The Brethren Home Community.

The breakfast was open to all members and served as an opportunity to celebrate the 2019 Business of the Year, members with Chamber anniversaries and the Chamber's newest members.

Thank you to PCI Insurance, Inc. for sponsoring the breakfast.

The Chamber honored Smith's Auto Sales as the 2019 Business of the Year. The company, a Chamber member since 1960, is one of the founding businesses of the Chamber as well as a long time staple of the New Oxford community.

After honoring Smith's Auto Sales, Chamber President Ashley Hersey presented certificates to members with 2019 Chamber anniversaries (based on continuous years of membership).

### Thank you to our 4Q 2019 Chamber Champion:



**Inside this issue...**

- Upcoming Events...pg. 2
- August Mixer Recap...pg. 2
- Harvest Day...pg. 3
- New Members...pgs. 4
- Member Updates...pgs. 5-6
- New Ox Train Station...pg. 7

Happy anniversary to the following members:

- 45 years: Cross Keys Village - The Brethren Home Community
- 35 years: Conewago Valley School District
- 25 years: Adams County Library System - New Oxford
- 20 years: Bergdale Insurance Agency, Inc. and Miller Hanover Insurance
- 15 years: Ken Adams Mechanical, Inc.
- 10 years: The Christmas Haus, Clark's Body Shop, Inc. and Sundown Concessions
- 5 years: Redbud House

Additionally, the Chamber welcomed six new members: Dentistry on the Square/Kari Stantz, DDS, Hanover Land Services, Inc., Johnny & Rod's L&M Tire & Wheel, Lyle R Pinner - State Farm and Polished & Pampered.

More photos from the breakfast can be found on our Facebook and Instagram pages. Thank you to Heather of HD Entertainment for the great pictures!

More photos from the breakfast can be found on our Facebook and Instagram pages. Thank you to Heather of HD Entertainment for the great pictures!

### Meet the 2020 New Oxford Area Chamber Board of Directors

The Chamber would like to welcome four new members to the Board of Directors. Jennifer Meckley (Members 1st Federal Credit Union) and Janice Swartz (UPMC Pinnacle Hanover) were elected to the board at the October 2019 General Meeting. Meckley and Swartz will serve three year terms on the board.

Additionally, Chad Collie (Allied Plaster & Construction) and Lyle Pinner (Lyle R Pinner State Farm) were nominated to join the board in September and October, respectively. Collie and Pinner will finish out unexpired board terms.

Jennifer Meckley is the branch manager at Members 1st Federal Credit Union in North Hanover. She has been in her current position since 2018. Meckley has worked for Members 1st since 2009 and has been in the banking industry for over 25 years. Meckley is also an active member of the Hanover Area Chamber of Commerce - currently serving as a Chamber Ambassador - and is on the Pink Out Committee. At Members 1st, she specializes in business development and is a passionate about the Credit Union difference.

Janice Swartz has been with UPMC Hanover, formerly Hanover Hospital, for the past 15 years. She has held multiple roles within the organization and is currently the Business Development Manager for the First, Inc Care Clinics, Express Care and Occupational Health facilities. Swartz enjoys working with local employers to help identify and meet their healthcare needs. She graduated from East Stroudsburg University with a bachelor's

### Inside this issue...

**2020 Board of Directors** pgs. 1-2

- New Members...pg. 2
- Remembering Bob Kennedy pg. 2
- Year in Review...pg. 3
- Member News...pgs. 4-5
- Membership Renewal...pg.5
- Member Spotlight: Martin's New Oxford Hardware pgs. 6-7
- hobbi becker Prints...pg. 7
- Advertise with us...pg. 8

Lyle Pinner opened the Lyle R Pinner State Farm agency in New Oxford in August 2019. The agency is located in Civil War era building off of the New Oxford Square. Pinner spent over 20 years as a District and Regional Manager in the retail and services industry. He is excited to venture into insurance and financial services.

...continued pg. 2

### Chamber Hosts Biannual Breakfast at Rosie's Restaurant



The Chamber started the program by welcoming Dr. Christopher Radball, Conewago Valley School District's (CVSD) new superintendent. Dr. Radball served as the elementary school principal at Mechanicsburg Area School District and the assistant superintendent at CVSD before becoming the superintendent of the district this year.

Dr. Radball helped Chamber President Ashley Hersey (Brown Schulz Sheridan & Fritz CPA & Business Advisors) honor CVSD's three exchange students: Rodmila Islam (Bangladesh), Ai Nakayama (Japan) and Margot Rose-Marie Collet (France) with plaques during the breakfast. Honoring our local district's exchange students each spring is a Chamber tradition.

### Thank you to our 2Q 2020 Chamber Champion:



**Inside this issue...**

- Upcoming Events pg. 2
- Renewing Members pg. 3
- Member News & Updates pgs. 4-5
- Market on the Square Update pg. 6
- Member Anniversaries pg. 6
- COVID-19 Resources pg. 7
- Member Spotlight Update pg. 7

Following the new member introductions, Hersey presented members with five to 25 year anniversaries with certificates (based on continuous years of Chamber membership).

Happy anniversary to the following members:

- 5 years: Harvest Chapel and M&T Bank
- 10 years: Edward Jones
- 15 years: ACNB Bank
- 20 years: Children's Aid Society, Jarvis Landscaping and Scott & Co Fine Jewelers
- 25 years: Conrad Printing

Additional anniversaries will be celebrated at the Fall Membership Breakfast.

Thank you to everyone who attended the breakfast, and special thanks to Lyle Pinner (Lyle R Pinner State Farm) for serving as our emcee for the breakfast. More photos from the breakfast can be found on our Facebook page (@newoxfordchamberofcommerce).

More photos from the breakfast can be found on our Facebook and Instagram pages. Thank you to Heather of HD Entertainment for the great pictures!